

## International Study Programs Discoverer Hybrid

Day 1	
	<b>Singapore - online</b>
late afternoon	<p><b>virtual visit: the new dynamics of international trade from Singapore's perspective</b>  <i>e.g. American Chamber of Commerce in Singapore</i></p> <p>Learn about Singapore's business climate embracing its strategic position on global and regional scale, discuss new opportunities and challenges local experts see for international trade in the context of Belt and Road Initiative.                      presentation, discussion</p>
evening	<p><b>industry showcase: Singapore's financial sector among the best globally</b>  <i>e.g. M-DAQ</i></p> <p>"The City of Lion" is often hailed as the hub for financial technology in Southeast Asia. Take a closer look at the trends in the market in terms of fintech innovations and learn about the challenges faced by the financial sector.                      presentation, discussion, brainstorming session</p>
	wrap-up & key takeaways (breakout rooms)

Day 2	
	<b>Singapore - online</b>
late afternoon	<p><b>industry showcase: the secrets behind Singapore's success in fighting the pandemic and designing the future of healthcare</b>  <i>e.g. Personal Connected Health Alliance</i></p> <p>Does the Singaporean health care model keep up with the world's fast innovations development? Get a deeper understanding of their system from a strategic perspective, from planning to delivery and everything that comes in between (finance, insurance, healthcare policy, and regulations). Discuss what current challenges they see, what is their vision for eHealth, and how the COVID-19 impacted the sector.                      presentation, roundtable discussions</p>
evening	<p><b>experiential learning: shaping the future of smart mobility in ASEAN countries</b>  <i>e.g. Grab</i></p> <p>Ambitious and futuristic! Singapore has become a test bed for cutting-edge technologies by contrast with its reputation of the city-state with strict rules and regulations enforced by its authorities. Based in Singapore, Southeast Asia's largest ride-hailer Grab pushes digital innovations and envisions a future of seamless mobility. Learn about its current projects and discuss how the company works hand in hand with ASEAN governments to empower their efforts in building smart cities.                      management presentation, discussion, case study &amp; demo Smart Mobility visualisation portal</p>
	wrap-up & key takeaways (breakout rooms)

Day 3	
	<b>Chào mừng bạn đến Việt nam!</b>
	<p><b>arrive Ho Chi Minh City</b>                      Meet ISP Program Manager at the airport.</p>

	transfer to hotel, check-in
	free to freshen up
late afternoon	<b>orientation talk: orientation talk by ISP Program Manager and university faculty</b> Get introduced into the learning experience that lies ahead of you. Hear about general themes we will be exploring together and identify your own personal learning goals. Being equipped with knowledge from the Singapore online sessions, can you spot any common regional drivers and specifics?
	meet in hotel lobby, depart for welcome dinner
evening	<b>welcome dinner</b> Is there a better way to start your Vietnam experience than indulging in flavorsome dishes that satisfy all tastes and unwind at the ideal spot for dining? Start off this incredible trip with a delicious dinner in a truly welcoming atmosphere.
	return to hotel, rest of the day at leisure

Day 4	<b>Vietnam: past, present and future</b>
	breakfast
	meet in hotel lobby, depart for half day trip
morning	<b>cultural event: discover the secrets of the Cu Chi Tunnels</b> Visit the famous Cu Chi Tunnels which consist of an incredible underground tunnel network constructed by Vietnamese resistance fighters (Viet Cong) during both the French and American wars. Start the visit with the Ben Dinh or Ben Duoc sections of the tunnel where you can imagine what it was like to be a guerrilla, complete with Russian Carbine rifles and AK-47's on display.
	<b>group lunch: Vietnamese pho restaurant</b> Having a bowl of pho when visiting Vietnam is a must! Sit back, relax and enjoy Vietnam's national dish while having a talk with your classmates about the adventure that awaits just around the corner.
afternoon	<b>cultural event: scavenger hunt - catching HCMC's soul with ISP</b> Go beyond the classroom to better understand HCMC's culture and local people and truly immerse yourself in the Vietnamese culture - overcome fun team challenges, uncover hidden locations throughout the city, and compete against time and other teams as you explore HCMC in a unique way. Meet and wrap-up the afternoon in a local café to discuss the results, announce the winner and celebrate the success and the precious memories made!
	rest of the day at leisure

Day 5	<b>Vietnam experience</b>
	breakfast
	meet in hotel lobby, depart for visit

morning	<p><b>visit: innovative sourcing strategies for contract manufacturing</b> <i>e.g. Esquel Garment Manufacturing</i></p> <p>Get an insider look into apparel industry and see for yourself how this key industry works. Walk the factory floor and let the employees show you all the necessary steps for creating that beautiful neat shirts you see in high-end stores. management presentation, discussion, tour of facilities</p>
	<b>group lunch</b>
afternoon	<p><b>industry showcase: more than just a "drink" - Vietnamese coffee culture and industry</b> <i>e.g. Trung Nguyen Coffee</i></p> <p>Coffee is deeply woven into the social and economic fabric of Vietnam. It's the world's second-largest coffee exporter, and local specialty ca phe sua da – coffee with condensed milk – is gaining global popularity. Affectionately nicknamed 'rocket fuel', Vietnamese coffee is a force to be reckoned with. Learn about this fascinating industry from one of the main producers in the country while touring their facilities and sampling the best grains they can offer. management presentation, discussion, tour of facilities, coffee cupping</p>
	meet in hotel lobby, depart for foodie tour
early evening	<p><b>optional cultural event: foodie motorbike night tour</b></p> <p>Hop on a scooter and let your personal drivers take you to lesser-known parts of the city to get a taste of real Vietnam! From noodle joints to street BBQs, you and your friends will get a chance to try many local delicacies and learn about Vietnamese cuisine while eating out together with locals.</p>

Day 6	<b>Understanding the business specifics</b>
	breakfast
	meet in hotel lobby, depart for visit
morning	<p><b>visit: Vietnam: the next Asian tiger?</b> <i>e.g. VinaCapital</i></p> <p>Listen to the story of how one of the poorest countries in the world turned into a place with comfortably low middle-income over the past years. What is behind the rapid economic growth of Vietnam? Introducing its business landscape, traditional sectors and new ones on the rise, and the country's role in the region. Strong countries leaving their mark in Vietnam, compare it with your recently gained know-how from Singapore. management presentation, discussion</p>
	<b>group lunch</b>
early afternoon	<p><b>visit: an emerging destination for high-tech investment &amp; how a private VN company can compete in the global high-tech market</b> <i>e.g. TMA Solutions</i></p> <p>Get a great overview of the IT industry from a leading software outsourcing provider in Vietnam and their head of business development and chief data scientist. Learn about the changes in the industry over the last 20 years, the future of the industry, and the steps the company is taking to stay ahead of competitors. The visit will be followed by a tour of their telecom lab. management presentation, discussion, tour of facilities</p>

	<p>rest of the day at leisure</p> <p>recommendation: Ask your taxi driver to take you to Phu My Hung--the upscale area of District 7. It has a completely different atmosphere from other parts of the city. There are countless bars &amp; small eateries where you can enjoy an aperitive and dinner or take a walk to the marvelous Starlight Bridge with its solar-powered lit walkway and illuminated waterfall.</p>
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Day 7 <b>Heading to the capital!</b>	
	breakfast
morning	check-out, transfer to airport
late morning	<p>transfer to Hanoi (duration approx. 2 hours)</p> <p>Say goodbye to Saigon and use your flight to do a personal recap of your experience so far. What are your key takeaways? How did your expectations of Vietnam stand test against reality?</p>
	transfer to restaurant
	<b>group lunch</b>
afternoon	<p><b>entrepreneurial labs: local startup community &amp; key players in its innovation ecosystem</b></p> <p><i>e.g. Hatch!</i></p> <p><i>e.g. Vietnam Silicon Alley Incubator</i></p> <p>Understand the local start-up scene, learn about an acceleration program empowering Vietnam's tech leaders. Meet three successful entrepreneurs who will share their experience of starting a business in Vietnam. As you will hear about all the obstacles they had to overcome along the way, you will split into groups and brainstorm your own solutions to these problems.</p> <p>presentation, brainstorming session</p>
late afternoon	transfer to hotel, check-in
	<p>rest of the day at leisure</p> <p>recommendation: Do you still have some energy for a short walk, and want to escape the noise and frantic pace of the city? Hoan Kiem Lake area is the perfect option as it is filled with small restaurants and bars where you can enjoy a peaceful and quiet atmosphere.</p>

Day 8 <b>Think globally, act locally</b>	
	breakfast
	meet in hotel lobby, depart for visits

morning	<p><b>visit: Easy riding - motorcycle industry in Vietnam and its significance</b>  <b>e.g. Piaggio Group</b></p> <p>As you will notice immediately, the people of Vietnam are addicted to their motorbikes and scooters. The two-wheeler industry has long found a fertile market in Asia, and it has spread to Vietnam with the government's goal of establishing the country as a manufacturing powerhouse. Learn from this manufacturer about trends they see in the country and about the strategies needed to capture a share of this rising market. Listen in and understand how has had the COVID-19 pandemic influenced the industry.  management presentation, discussion, tour of premises</p>
	<b>group lunch</b>
afternoon	<p><b>flash consulting: introducing a new product line to a foreign market</b>  <b>e.g. TOSY Robotics</b></p> <p>Visit a company that design the coolest robots and high-tech toys. What is their key to success? Spend the second half of the afternoon working with the company representatives and your peers on developing a market entry strategy for the company's new product line.  management presentation, discussion, tour of premises, brainstorming session</p>
	<p>rest of the day at leisure  recommendation: Are you still up for some exploring? What about heading to the Old Quarter for a drink? This legendary area is famous for the inexpensive Vietnamese draft beer at Bia Joi Junction, but you can also simply stroll around a night market selling handicrafts, T-shirts, souvenirs, and street food at affordable prices.</p>

Day 9	<b>Explore one of the 7 natural wonders of the world</b>
	breakfast
early morning	meet in hotel lobby, depart for full day trip
morning	<p><b>cultural event: full-day trip to Halong Bay (including lunch)</b></p> <p>On this Halong Bay cruise, discover the mystical beauty of secluded grottoes and narrow lagoons as you glide on turquoise water past quaint rowboats and floating villages. Jump off your boat and descend to the stalactite-studded lair of a cave, a massive chamber replete with limestone formations. To spice this experience up, hop on a kayak to explore the beauty on your own and enjoy one of the new Wonders of Nature - definitely a trip not to be missed!</p>
late afternoon	<p>return to hotel and final reflections on the trip  Let's use this time on our way back to Hanoi to share your final thoughts and think about what part of this experience you will take home with you.</p>
	meet in hotel lobby, depart for farewell dinner

evening	<b>farewell - cooking class</b> Love to cook (and eat)? Like experiencing new & interesting food? Learn the secrets of the local cuisine with an English-speaking Vietnamese chef. Get ready to prepare & cook everything from scratch. Taste, chop, season ...and once the hard work is done, sit down and enjoy your tasty food with a glass!
	rest of the day at leisure

Day 10	<b>Depart for home</b>
	breakfast
morning	check-out, transfer to airport
	<b>depart for home</b>