

International Study Programs Get Set Hybrid Program

Pre-trip	Understanding the context before you go
	<p>panel discussion: Is the Czech Republic able to regain the pre-Covid economical power? <i>e.g. local business leader, university professor, entrepreneur, expatriate manager</i></p> <p>Before the Covid-19 pandemic hit the Earth, the Czech economy was enjoying greater economic growth than most of its European Union peers, however, the pandemic caused the biggest budget deficit in the country's history. What is the outlook for the upcoming years? When will the Czech economy reach its pre-covid strength?</p> <p>presentation, discussion</p>
	<p>virtual visit: reshaping European integration post Brexit and Covid <i>e.g. Civic Institute</i></p> <p>There have been many challenges the EU had to face and resolve in the past years, but perhaps the most articulated were Brexit and simultaneous nationalistic tendencies among the remaining EU states and subsequent COVID-19 crisis. Delve into the intricacies of European politics and understand the Czech Republic's position within the Union.</p> <p>presentation, discussion</p>
	<p>experiential learning: Prague Academic Immersion <i>e.g. International Study Programs</i></p> <p>Embark on an interactive journey to the Czech Republic and explore what life is like for Czech locals. You will get to learn more about the political system, the rich history including the dark times of communism, the healthcare system and also about a life of expat in Prague. The whole experience will be conducted using various interactive online platforms to truly immerse you in the Czech culture.</p> <p>The event will be wrapped up by a debrief where you will be able to share your experience and learn from each other's findings.</p> <p>brainstorming session</p>

Day 1	Welcome to the heart of Europe!
early afternoon	<p>arrive in Prague meet ISP Program Manager at the airport</p>
	transfer to hotel, check-in
afternoon	free to freshen up
late afternoon	<p>orientation talk: orientation talk by ISP Program Manager and your faculty representative</p> <p>Get familiar with the upcoming schedule and activities, uncover the secret ingredients for a successful trip, and learn some useful tips from where to find the best exchange rates to what's happening in the city.</p>
	meet in hotel lobby, depart for welcome dinner
evening	<p>cultural event: traditional Czech cooking class - welcome dinner</p> <p>Kick off your Czech experience by mastering your cooking skills and exploring local cuisine. Get in teams and learn how to make the best Czech meals from starter to dessert, and enjoy a 3-course dinner prepared by you and your colleagues.</p>

Day 2		Behold, experience, taste and smell!
		breakfast
		meet in hotel lobby, depart for guided tour
morning		<p>cultural event: guided tour of Prague Castle This tour of Prague Castle, the largest coherent castle complex in the world, will take you through the centuries of the Old Royal Palace, St. George's Basilica, and Prague's ancient symbol, St. Vitus Cathedral.</p>
		group lunch
		rest of day at leisure
afternoon		<p>optional cultural event: traditional Czech foodie tour Delicious Czech food is just the start - spend four hours with a passionate local foodie, understand what the food means to us, where the produce comes from, and how you can make it at home (you will want to). Walk along local streets and do fun stuff behind closed doors, and get an idea of how we live here and how our recent history has shaped our colorful present.</p>

Day 3		Czechia - the center of tech innovation
		breakfast
		meet in hotel lobby, depart for visit
morning		<p>visit: Czech tech giant with global success - advantages and challenges of HQ in CEE region <i>e.g. Avast!</i> Long before the world was swept away with digitalization Czechia had their own internet security provider. Now it is one of the largest companies fighting cyber-crime with its presence all over the world, yet the headquarters remain in Prague. Learn about the advantages and challenges connected to the location. management presentation, discussion, tour of premises</p>
		group lunch
early afternoon		<p>visit: PART I: innovation and collaboration - starting and growing a business in central Europe <i>e.g. B Hub Prague</i> Prague is one of the biggest start-up ecosystems in the CEE region, offering a great space for up-and-coming entrepreneurs. Besides a growing number of successful tech and information technology start-ups, there is also a number of supporting projects focused on young founders and their innovative ideas. So get ready to discover the ins and outs of the Czech startup landscape. management presentation, discussion</p>
afternoon		<p>entrepreneurial labs: PART II: perfecting a pitch and selling with purpose <i>e.g. B Hub Prague</i> Break into smaller groups and interact with local entrepreneurs, learn about the core of their business and brainstorm possible ideas for their business growth! management presentation, discussion, roundtable discussions</p>

	rest of the day at leisure
	ISPer's recommendation: foodie discovery beyond traditional Czech food Prague is a great place for all the foodies so go out and pick your favorite. Besides Czech hearty dishes is the Czech restaurant scene offering a rich variety from various cultures. You can taste authentic Vietnamese food, choose one of the great burger places or one of the vegetarian restaurants. If your group has different preferences you can try Manifesto, a street food market offering all kinds of cuisines!

Day 4 International influence in the CEE region	
	breakfast
	meet in hotel lobby, depart for visit
morning	visit: capitalizing on local talent in pharmacochemistry <i>e.g. Merck (MSD)</i> Czechia is an important producer of generic medicinal drugs, why so? What is the local work culture and skill level? Where is the pharmacoindustry going as a whole? Visit a branch of one of the multinational pharmaceutical companies in Prague and find out! management presentation, discussion
	group lunch
afternoon	visit: the Czech Republic as a strategic gate to Western Europe <i>e.g. Amazon Logistic Prague s.r.o.</i> Many global companies are choosing the Czech Republic as a strategic location for their Western European location. With the relatively cheap office rental spaces, more than an affordable workforce and an ideal location in Central Europe, the Czech Republic is a win-win destination. Discover the thinking process of the global players entering the Czech market. management presentation, discussion, tour of facilities
late afternoon	mid-week debrief on the bus, return to hotel Has your experience in the destination met your expectations so far? Or is there anything new, unexpected, or even shocking you have encountered during your stay so far? And what else do you need to hear about and find out from local professionals to understand the destination and the whole business development process to fill in the frame?

Day 5 Czech transport industry tradition	
	breakfast
	meet in hotel lobby, depart for visit

morning	<p>flash consulting: shared economy: sustainable future or a short-term business trend? <i>e.g. Rekola Bikesharing s.r.o.</i></p> <p>Turn into a business consultant for a morning, explore Rekola's business model and come up with advice on a sustainable scale up strategy. management presentation, discussion, tour of premises, brainstorming session, product showcase</p>
	group lunch
afternoon	<p>cultural event: Škoda Volkswagen plant & museum tour</p> <p>Learn how the production of Czech cars has developed over the 100 years of its history. Follow its evolution from luxury limited editions through boring utility cars to contemporary trendy sedans. Gain insights on up-to-date car manufacturing and learn more about the famous Czech brand.</p>
	return to Prague (duration approx. 1 hour), rest of the day at leisure
	<p>ISPer's recommendation: rent a Rekolo and explore Prague on two wheels! After visiting Rekola, become a part of the Prague bike sharing community, hop on the bike and cycle on one of many bike lines along the Vltava river. Make a stop at "Naplavka", a river bank area with a number of bars on boats and trendy galleries overlooking Hradcany and Prague castle, a view that will surely score on your social media!</p>

Day 6	In beer we trust!
	breakfast
	meet in hotel lobby, depart for Pilsen (duration approx. 1 hour)
late morning	<p>cultural event: Pilsner Urquell Brewery tour</p> <p>Learn about the traditional and modern ways of brewing one of the world's finest beers - the famous Pilsner Urquell. Tour the brewery, learn about the secrets of making this premium lager, and sample the freshly-made unfiltered beer directly from the barrel.</p>
	group lunch in Pilsen
afternoon	<p>visit: establishment of microbreweries in highly competitive market of a premium Czech product <i>e.g. Dva kohouti</i></p> <p>Beer production has a long and successful tradition in the Czech Republic and therefore, it is challenging to bring new ideas into a well-established market. With the rise of craft and microbreweries, the Prague pub scene has gained a new gem. Discover this unique concept yourself! management presentation, discussion, tour of facilities, beer tasting</p>
	rest of day at leisure
	<p>ISPer's recommendation: explore Karlin neighborhood Don't head back to hotel just yet and explore the trending Karlin neighborhood. With a number of hipster coffee places, beer gardens and shops It is a popular area for Prague people to hang out. Pay a visit to Kasarna Karlin, a former military barracks complex turned into a beer garden, outdoor cinema and cultural center.</p>

Day 7		The good, the bad and the ugly of international living
		breakfast
		meet in hotel lobby, depart for panel discussion
morning		<p>panel discussion: What's like to live in Prague as an expat?</p> <p>Now that the trip is coming to an end, you might be asking yourself what's like to relocate to Prague and join the vibrant expat community. Engage in an interactive discussion with local expats and find out how to find a job in Prague as a foreigner, what are the biggest challenges for the expats in the city, what it takes to integrate in Czech society, and much more.</p> <p>Are the findings of your stay in Prague and of this panel matching your experience from the immersion activity back during your online pre-trip or have you discovered anything unexpected?</p> <p>presentation, discussion</p>
		group lunch with the panelists
afternoon		free to relax
		<p>ISPer's recommendation: explore Prague's coffee scene</p> <p>To refill on energy after a content-intensive week, venture out to explore the booming coffee scene in Prague. Each district in Prague is offering plenty of high-quality coffee shops with coffee sourced directly from the local roasteries. Try some of the places popular by locals: EMA espresso bar, Kavarna co hleda jmeno, instagram-friendly Botanica coffee truck or one of the many places in Letna district: Tvaroh, Hrnek, Letka, Dos Mundos and many others.</p>
		meet in hotel lobby, depart for farewell dinner
evening		<p>farewell dinner with a view</p> <p>Debrief your experiences and enjoy the local dishes with the amazing view of the Prague "hundred towers". Na zdraví!</p>

Day 8		Depart for home
		breakfast
morning		check out, depart for airport
		depart for home