



Hybrid Sustainable Development Consulting Project Sample Itinerary

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Sustainable Development Consulting Projects

Our Sustainable Development Consulting Projects are more than a service; they're an academic format that connects university students, NGOs, social enterprises, and forward-thinking corporations on a shared journey toward sustainable development. This dynamic methodology amplifies the impact of experiential learning by aligning four crucial pillars:

Empowering Student Development

Students gain a transformative learning experience that goes beyond the classroom. They cultivate practical consulting skills, critical problem-solving abilities, and cross-disciplinary collaboration. Our hands-on engagements equip them with resume-worthy experience, fostering personal growth and a profound connection to real-world challenges.

Elevating Organizational Solutions

NGOs, social enterprises, and corporations seeking solutions discover a transformative avenue to address complex issues. By leveraging students' fresh perspectives, creativity, and analytical acumen, these organizations unlock innovative solutions that align with their social and environmental goals. The cross-pollination of ideas catalyzes impactful change and brings forth novel approaches to long-standing challenges.

Facilitating Faculty Excellence

Recognizing the importance of a seamless learning journey, our program supports the lead faculty by providing a structured, tried-and-tested consulting engagement framework. This relieves the burden of logistical intricacies, enabling faculty members to focus on guiding their students' growth and ensuring a rewarding educational experience.

Catalyzing Collaborative Impact

At the heart of each project lies the collective effort towards positive social and environmental impact. By bridging the expertise of students, the needs of organizations, and the guidance of faculty, a powerful synergy emerges. This collaboration amplifies efforts, driving tangible change, fostering sustainable development, and nurturing a generation of socially and environmentally conscious leaders.

Through this ethos, our Sustainable Development Consulting Projects become a conduit of positive change, fostering collaboration, growth, and a shared commitment to sustainable development goals. It's not just about consulting; it's about collectively building a better future through experiential learning and collaborative innovation.



Example Companies & Possible Challenges



Destination: Stockholm, Sweden Company/Organization: Nobel Prize Museum Website: <u>https://nobelprizemuseum.se/</u> Industry/Sector: Cultural and Educational Institution

Company/Organization Description: The Nobel Prize Museum, located in the heart of Stockholm, is a prestigious institution that celebrates the profound contributions of Nobel laureates in various fields. This renowned museum offers a captivating journey into the world of science, literature, peace, and innovation, showcasing the remarkable achievements of Nobel laureates throughout history. With immersive exhibitions, interactive displays, and thought-provoking artifacts, the Nobel Prize Museum serves as a source of inspiration and knowledge, inviting visitors to explore the transformative impact of human ingenuity. It is a place where the legacy of Nobel laureates and their enduring commitment to positive change come to life, fostering dialogue and understanding about the significant challenges and opportunities facing our world.

Project Title: Blockchain-Enhanced Sustainable Funding

Challenge: Develop a sustainable revenue model for The Nobel Prize Museum that integrates blockchain technology to enhance transparency and traceability of donations and funding. Implement a token-based reward system for patrons who support the museum's mission, fostering a community of sustainable supporters.

Alignment with UNDP's Sustainable Development Goals (SDGs):



- Live presentation to the Host Organization reps
- Written in-depth report to the Host Organization reps
- Reflection paper focusing on events that have taught something new, reinforced beliefs, or contradicted assumptions.



Husqvarna

Destination: Stockholm, Sweden Company/Organization: Husqvarna Website: <u>https://www.husqvarna.com/</u> Industry: Outdoor Power Equipment

Company/Organization Description: Husqvarna, a globally recognized brand, is a leader in the outdoor power products industry. With a rich heritage dating back to 1689, the company has consistently delivered high-quality, innovative solutions for forestry, landscaping, and gardening enthusiasts. Husqvarna is committed to empowering customers with a comprehensive range of eco-conscious products, including robotic lawnmowers, chainsaws, and leaf blowers. Their dedication to sustainability extends to reducing carbon emissions and conserving natural resources while providing powerful and efficient outdoor equipment. As a trusted choice for professionals and homeowners alike, Husqvarna combines performance, durability, and responsible manufacturing, setting new standards in the world of outdoor power products.

Project Title: Eco-Friendly Landscaping Engagement

Challenge: Create a sustainability-focused customer engagement platform for Husqvarna, promoting responsible product use and maintenance. Develop an interactive mobile app that offers tips on eco-friendly landscaping practices, efficient equipment usage, and provides rewards for sustainable behavior.

Alignment with UNDP's Sustainable Development Goals (SDGs):



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Destination: Stockholm, Sweden Company/Organization: Einride Website: <u>https://www.einride.tech/</u> Industry/Sector: Transportation and Logistics

Company/Organization Description: Einride is at the forefront of transportation innovation, revolutionizing the future of freight logistics. This Swedish company pioneers sustainable, autonomous electric vehicles that are reshaping the transportation industry. With a visionary approach to road freight, Einride is committed to reducing carbon emissions and creating a more efficient, eco-friendly logistics ecosystem. Their groundbreaking solutions, such as the autonomous electric "Pods," are redefining the way goods are transported, focusing on safety, efficiency, and sustainability. Einride's mission is to drive the transition to a sustainable transportation future while improving supply chain efficiency and reducing environmental impact. Joining forces with Einride means embracing cutting-edge technology to transform the way we move goods, making it smarter, greener, and more efficient.

Project Title: Autonomous EVs Sustainability Assessment

Challenge: Design a comprehensive sustainability impact assessment framework for Einride's autonomous electric vehicles. Develop tools and metrics to measure and report on the environmental benefits, energy savings, and emissions reductions achieved through autonomous electric transport solutions.

Alignment with UNDP's Sustainable Development Goals (SDGs):



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- Reflection paper focusing on events that have taught something new, reinforced beliefs, or contradicted assumptions.





Destination: Stockholm, Sweden Company/Organization: Volvo Cars Website: <u>https://www.volvocars.com/</u> Industry/Sector: Automotive Manufacturing

Company/Organization Description: Volvo Cars, a renowned Swedish automotive brand, is dedicated to redefining the future of mobility. With a legacy spanning nearly a century, Volvo has consistently prioritized safety, sustainability, and innovation. As a global leader in automotive manufacturing, Volvo Cars is at the forefront of the electric and hybrid vehicle revolution, pioneering eco-conscious mobility solutions. Their commitment extends to creating vehicles that not only provide exceptional safety but also reduce environmental impact. Volvo Cars' vision is to create a future where mobility is both safe and environmentally responsible, and they continue to push boundaries to achieve this goal. With a focus on innovation, design, and sustainability, Volvo Cars is shaping the future of transportation for a more sustainable and connected world.

Project Title: Urban Mobility Transformation: Beyond Car Ownership

Challenge: Redefine Volvo Cars' role in urban mobility by proposing innovative solutions that extend beyond traditional car ownership. Develop sustainable business models that encourage shared mobility, electric vehicle (EV) integration into public transport systems, and collaborative ventures with urban planners to reduce congestion and carbon emissions. This challenge seeks to position Volvo Cars as a leader in future urban mobility, contributing to sustainable, accessible, and efficient transportation solutions.

Alignment with UNDP's Sustainable Development Goals (SDGs):



- Live presentation to the Host Organization reps
- Written in-depth report to the Host Organization reps
- Reflection paper focusing on events that have taught something new, reinforced beliefs, or contradicted assumptions.





Destination: Stockholm, Sweden Company/Organization: Fjällräven Kånken Website: https://www.fjallraven.com/ Industry/Sector: Outdoor Gear and Apparel

Company/Organization Description: Fjällräven Kånken is an iconic Swedish brand celebrated for its timeless and durable outdoor gear, with a focus on sustainability and functionality. Founded in 1960, the brand's cornerstone product, the Kånken backpack, has become a symbol of enduring design and quality. Fjällräven Kånken takes pride in crafting products that are built to last, emphasizing responsible material sourcing and production methods. Their commitment to sustainability extends to creating outdoor gear that stands up to the rigors of nature while leaving a minimal environmental footprint. With a passion for nature and exploration, Fjällräven Kånken inspires individuals to embark on outdoor adventures with reliable, eco-conscious gear that aligns with the brand's ethos of timeless design and responsible manufacturing.

Project Title: Ethical Supply Chain: Ensuring Fair Wages in Developing Nations

Challenge: Develop a comprehensive strategy to ensure fair wages and ethical working conditions for factory workers in developing countries where Fjällräven Kånken sources materials and manufactures its products. Explore methods to increase transparency, engage with local partners, and implement fair wage standards that improve the livelihoods of workers while maintaining product affordability. This challenge aims to strengthen Fjällräven's commitment to ethical and sustainable sourcing while addressing social justice concerns.

Alignment with UNDP's Sustainable Development Goals (SDGs):



- Live presentation to the Host Organization reps
- Written in-depth report to the Host Organization reps
- Reflection paper focusing on events that have taught something new, reinforced beliefs, or contradicted assumptions.



Destination: Stockholm, Sweden Company/Organization: Fotografiska Website: <u>https://www.fotografiska.com/</u> Industry/Sector: Art and Culture

Company/Organization Description: Fotografiska is a renowned international photography museum and cultural destination with its roots in Stockholm, Sweden. Established in 2010, Fotografiska has emerged as a global hub for visual storytelling, art, and cultural exploration. Through thought-provoking exhibitions and immersive experiences, Fotografiska challenges conventional perspectives and encourages dialogue on vital issues. Sustainability lies at the heart of Fotografiska's mission, reflecting in their dedication to fostering a more conscious world. Visitors are invited to engage with impactful visual narratives that inspire positive change, from environmental conservation to social justice. With a commitment to art, culture, and sustainability, Fotografiska offers a unique platform where creativity and purpose converge, inviting all to explore the power of visual storytelling for a better future.

Project Title: Sustainability Certification for Exhibitions

Challenge: Establish a sustainability certification program for Fotografiska's exhibitions and events. Create criteria and assessment tools to evaluate the environmental impact of exhibitions, encouraging artists and curators to adopt eco-friendly practices in their displays.

Alignment with UNDP's Sustainable Development Goals (SDGs):



- Live presentation to the Host Organization reps
- Written in-depth report to the Host Organization reps
- Reflection paper focusing on events that have taught something new, reinforced beliefs, or contradicted assumptions.

Hybrid SDG Consulting Sample Itinerary

kick-off	project introduction
	During the project introduction, the project team will establish open lines of communication with the client and immerse themselves in understanding the client's unique challenges and goals. They will define the scope of the project, align expectations, and establish rapport with the client, ensuring a solid foundation for the engagement.
weeks 1 & 2	research phase
	In the Research Phase, the project team will engage in rigorous data collection, market analysis, and extensive literature review. They will conduct surveys, interviews, and gather relevant information to comprehensively understand the challenge. This phase is dedicated to building a robust knowledge base that will inform subsequent phases.
end of week 2	end of research phase meeting with host company reps
	The team presents findings and initial insights to the client, seeking feedback and ensuring alignment on research direction.
weeks 3 & 4	analysis phase
	With the data collected, the project team will dive deep into the intricacies of the challenge. They will employ various analytical tools and methodologies to uncover hidden insights and patterns. Collaborative discussions within the team will facilitate the extraction of actionable findings, setting the stage for solution formulation.
end of week 4	end of analysis phase meeting with host company reps
	The project team shares preliminary data analysis outcomes with the client, fostering discussion on emerging patterns and insights.
weeks 5 & 6	solutions phase
	In this creative phase, the project team will leverage the insights gained during research and analysis to develop innovative solutions. These solutions will be customized to address the challenge effectively, considering the client's objectives, constraints, and industry best practices.
end of week 6	end of solutions phase meeting with host company reps
	The team presents initial solution concepts to the client, encouraging feedback and refining ideas collaboratively.

week 7	review phase	
	Collaboration is crucial in the Review Phase, where the project team works together to refine and align the proposed solutions. They will engage in discussions with the client, ensuring that the recommendations are not only practical but also aligned with the client's vision and goals. Adjustments are made to enhance feasibility and impact.	
end of week 7	end of review phase meeting with host company reps	
	Concluding the review phase, students engage in a pivotal meeting with host company representatives. This session, the final interaction before their international pitch, serves as a platform to discuss and fine-tune their refined solutions. As the culmination of a week's dedicated efforts, this meeting solidifies the connection between their innovative ideas and the forthcoming in- person presentations, ensuring alignment and resonance with the company's expectations.	
week 8	presentation preparation phase	
	The project team will dedicate this phase to crafting compelling presentations that effectively communicate their solutions. They will employ data visualization, persuasive storytelling, and visual aids to convey their recommendations clearly. Rigorous practice sessions will ensure that the final presentation is polished and engaging.	
week 9, day 1	welcome to Sweden	
	arrive in Stockholm meet ISP Program Manager at the airport	air
early afternoon	transfer to hotel, check-in	bus transfer
	meet in hotel conference room	hotel conference room
late afternoon	orientation talk: orientation talk by ISP Program Manager and university faculty Get familiar with the upcoming schedule and activities, uncover the secret ingredients for a successful trip, and learn some useful tips from where to find the best exchange rates to what's happening in the city.	hotel conference room
	meet in hotel lobby, depart for welcome dinner	bus transfer
evening	welcome dinner with traditional cuisine Immerse yourself in the heart of Stockholm's vibrant culture and sustainability efforts at our welcome dinner. Celebrate the city's rich heritage while indulging in a tantalizing array of locally sourced and sustainable delicacies. From savory herring to iconic Swedish meatballs, let your taste buds dance amidst flavors that reflect the region's commitment to eco-conscious dining. As we savor each bite, we'll also savor the opportunity to connect, fostering friendships that will flourish throughout our time together. This evening of sustainable flavors and meaningful conversations promises to be the perfect kickoff to our exciting	restaurant
	journey in Stockholm.	

week 9, day 2	getting to know Det avlånga landet (the elongated country)	
	breakfast	hotel
	meet in hotel lobby, depart for visits	public transport
morning	briefing session: Swedish economy and business climate e.g. Business Sweden Embark on a knowledge-rich journey during this meeting with an esteemed government trade and investment agency, with sustainability as a guiding theme. This pivotal encounter unveils the intricacies of the local economy and business milieu, arming you with insights to navigate the vibrant landscape while considering sustainable business practices. Immerse in discussions about key economic pillars, including sustainable imports and exports, industries pivotal to GDP growth, and the web of international trade partnerships with eco-conscious perspectives. As we delve into the essence of business culture, you'll grasp the nuances that underpin successful interactions with a sustainable focus. This meeting promises to be a compass, guiding you through the captivating realm of local commerce with sustainability at its core, laying the groundwork for a transformative study abroad experience.	
	group lunch	
afternoon	cultural event: Vasa Museum Discover the remarkable Vasa Museum in Stockholm, where history comes alive. Explore the extraordinary 17th-century warship, Vasa, impeccably preserved after centuries beneath the sea. Immerse in the tales of its ill-fated voyage and recovery, gaining insights into Sweden's maritime legacy. Admire its intricate carvings and grandeur, offering a vivid connection to the past. This museum visit provides a unique window into history and a profound appreciation for the maritime heritage that shaped Sweden's identity.	
	return to hotel	
evening	class session: optional group work Seize the moment to engage in a debriefing session with your team, allowing for a comprehensive review of the day's progress and addressing any pressing matters intricately tied to the consulting challenge.	hotel conference rooms
	rest of the day at leisure	

week 9, day 3	laureates to lawnmowers	
	breakfast	hotel
	meet in hotel lobby, depart for visits	public transport
morning	visit: part I: inspiring change: Nobel Prize Museum's impact on global progress <i>e.g. Nobel Prize Museum</i> Engage with the Nobel Prize Museum, delving into its role in advocating for sustainable development. Explore the stories of laureates whose work contributes to global progress, understanding the pivotal role that science, literature, and peace play in achieving sustainability. management presentation, discussion, tour of premises	
	break	
late morning	<pre>consulting project: part II: team 1 consulting project presentation e.g. Nobel Prize Museum Team 1: Now it's time to present your findings from the consulting assignment.</pre>	
	group lunch	restaurant
early afternoon	visit: part I: Empowering sustainable landscapes: Husqvarna's responsibility in consumption <i>e.g. Husqvarna Group</i> Join us as Husqvarna, an outdoor power equipment manufacturer, shares their commitment to responsible consumption. Discover how their products and practices contribute to sustainable landscapes, emphasizing the importance of mindful resource use. management presentation, discussion	
	break	
afternoon	consulting project: part II: team 2 consulting project presentation <i>e.g. Husqvarna Group</i> Team 2: Now it's time to present your findings from the consulting assignment.	
	return to hotel	
evening	class session: optional group work Seize the moment to engage in a debriefing session with your team, allowing for a comprehensive review of the day's progress and addressing any pressing matters intricately tied to the consulting challenge.	hotel conference rooms

week 9, day 4	green wheels: innovations in the automobile ecoverse	
	breakfast	hotel
	meet in hotel lobby, depart for depart for visits	public transport
morning	visit: part I: electrifying freight: Einride's revolution in sustainable transport e.g. Einride Join us as Einride, an electric freight vehicle manufacturer, unveils their role in greening transportation. Delve into their innovative solutions for emission-free freight, exploring the synergy between electric mobility and sustainable development goals. management presentation, discussion	
	break	
late morning	consulting project: part II: team 3 consulting project presentation <i>e.g. Einride</i> Team 3: Now it's time to present your findings from the consulting assignment.	
	group lunch	restaurant
early afternoon	visit: part I: driving sustainability: Volvo Cars and the path to green mobility e.g. Volvo Cars Explore Volvo Cars' pioneering strides in sustainable mobility during this educational meeting. Dive into their efforts to align the automobile industry with sustainable development goals. Engage in discussions on eco-friendly practices, electric vehicles, and reducing carbon footprints. management presentation, discussion, studio tour, test drive	
	break	
afternoon	consulting project: part II: team 4 consulting project presentation <i>e.g. Volvo Cars</i> Team 4: Now it's time to present your findings from the consulting assignment.	
	return to hotel	
evening	class session: optional group work Seize the moment to engage in a debriefing session with your team, allowing for a comprehensive review of the day's progress and addressing any pressing matters intricately tied to the consulting challenge.	hotel conference rooms

week 9, day 5	Swedish heritage	
	breakfast	hotel
	meet in hotel lobby, depart for depart for visits	public transport
morning	visit: part I: ethical crafting: Fjällräven's journey to fair wages and global impact <i>e.g. Fjällräven Kanken (Fenix Outdoor)</i> Explore Fjällräven's dedication to fair wages for factory workers in other countries. Dive into their efforts to ensure ethical crafting in the outdoor clothing and accessories industry, illuminating the global impact of fair labor practices. management presentation, discussion	
	break	
late morning	consulting project: part II: team 5 consulting project presentation <i>e.g. Fjällräven Kanken (Fenix Outdoor)</i> Team 5: Now it's time to present your findings from the consulting assignment.	
	group lunch	restaurant
early afternoon	visit: part I: framing sustainability: Fotografiska's lens on environmental awareness <i>e.g. Fotografiska</i> Immerse in a captivating educational meeting with Fotografiska, the photography museum. Uncover their unique approach to highlighting sustainability issues through imagery and visual storytelling, shedding light on the role of art in promoting awareness. management presentation, discussion, gallery tour	
	break	
afternoon	consulting project: part II: team 6 consulting project presentation <i>e.g. Fotografiska</i> Team 6: Now it's time to present your findings from the consulting assignment. management presentation, discussion, gallery tour	
	rest of the day at leisure	

week 9, day 6	robot revolution	
	breakfast	hotel
	meet in hotel lobby, depart for visit	public transport
morning	visit: welcome to the era of social robots e.g. Furhat Robotics Step into the realm of advanced technology during our meeting with a pioneering company specializing in social robots. Explore their mission to reshape human-robot interaction while delving into the intersection of AI, robotics, and sustainable development. Gain hands-on experience by interacting with a selection of robots, providing insight into their capabilities up close. This session combines theory and practical experience, offering insights into the evolution and potential applications of social robotics. Discover the driving force behind these creations, and explore their potential in shaping our technological landscape. Through interactive engagement, you'll grasp the transformative power of social robots, deepening your understanding of their possibilities and impact. presentation, discussion, product demonstration	
	lunch: own arrangements	
afternoon	cultural event: Swedish foodie tour Gobble your way through the heart of Stockholm on a half-day culinary tour. The walking excursion is perfect for visitors who want a thorough overview - and taste - of Swedish cuisine. Enjoy traditional bites in Old Town, the often overlooked Stureplan, and the oldest food hall in the city Ostermalms Saluhall. Try local seafood, artisanal cheese, cured meats including reindeer and elk, hot chocolate with cardamom, and so much more.	walk
	meet in hotel lobby, depart for networking event	bus transfer
evening	networking event: networking event with alumni and host company representatives Embrace a memorable evening at our Student-Alumni Networking Event, set within a converted boat house on Stockholm's scenic river docks. Engage in enriching conversations as current students connect with accomplished alumni. Amidst the charming ambiance, enjoy a delightful buffet dinner and refreshing drinks. This unique waterfront venue sets the stage for forging new relationships and gaining insights from those who have navigated similar academic paths. As the river's gentle currents mirror the flow of knowledge and experience, seize this occasion to build meaningful connections, seek guidance, and explore shared aspirations.	river docks
	rest of the day at leisure	
week 9, day 7	depart Stockholm	
	breakfast	hotel
morning	check out, meet in hotel lobby, depart for airport	bus transfer
	depart Stockholm	air



Roles & Responsibilities

ISP:

- Align expectations with lead faculty on preferred types of companies, deliverables, project timeline, etc.
- Source and confirm companies according to university/faculty preferences.
- Design project scope based on faculty preferences, host company needs and aligned expectations from all parties.
- Coordinate the cooperation between students and companies and troubleshoot where necessary.
- Ensure all necessary documents are completed and delivered to the appropriate parties such as project brief form, work plan, evaluation forms, etc.

LEAD FACULTY:

- Align expectations with Program Manager on preferred types of companies, deliverables, project timeline, etc.
- Discuss challenges and project scope with host company representatives and select projects.
- Provide instruction and mentorship to students where needed and track their work.
- Attend final presentations and evaluate deliverables.

STUDENTS:

- Agree with host company representatives on the best communication platforms and frequency of communication.
- Arrange and attend regular meetings with host company representatives, bearing in mind time zone, working hours, etc.
- Complete work on the projects and present both the lead faculty and the host company with agreed-upon deliverables.

HOST ORGANIZATIONS:

- Set the company challenge and complete the project brief form.
- Discuss the challenge and project scope with the lead faculty.
- Attend regular update meetings with the students and provide feedback/answer any questions they may have.
- Attend final presentations and evaluate all of the agreed-upon deliverables.
- Complete student evaluation form.



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