



# SUSTAINABLE DEVELOPMENT CONSULTING PROJECT SAMPLE ITINERARY SWEDEN - HYBRID

In this hybrid format of a Sustainable Development Consulting Project, students conduct pre-trip work online and at home to be fully prepared for their time on the ground, this time in Sweden. This approach allows the group to get the best of both formats and arrive in the host country fully prepared to present and engage with the challenge, as well as explore the culture of the destination. Take a look at the structure and timeline of how a Hybrid program would look like.

kick-off	<b>Project introduction</b>	
	The initial meeting between students and company reps launches a collaborative journey alongside introductions to build rapport and a shared purpose. The challenge is presented, deepening understanding for the students via an idea exchange session. Communication methods are set for ongoing interaction. Understanding company goals offers insights. This meeting guides engagement, igniting innovative solutions.	
weeks 1 & 2	<b>Research phase</b>	
	During the initial two-week research phase, students explore the presented challenge. They meticulously dissect it through research, interviews and data gathering. This forms a strong knowledge foundation, inspiring creative strategies for insightful recommendations to address the company's challenge effectively.	
end of week 2	<b>End of research phase meeting with host company reps</b>	
	After two weeks of diligent research, students engage in a constructive update meeting with host company representatives. They present their findings, outlining the depth of their exploration and initial insights. This meeting serves as a knowledge exchange, allowing the company to validate and provide input on the research direction. It marks the collaborative inception of the engagement, setting the stage for subsequent phases.	

weeks 3 & 4	<b>Analysis phase</b>	
	<p>After the intensive research, the next two weeks focus on crucial analysis. With rich data in hand, students interpret patterns and insights using analytical tools. Collaborative discussions distill actionable findings, unveiling hidden relationships and fostering comprehensive understanding. This insight forms the foundation for well-informed solutions, marking the transition from raw data to strategic wisdom. It guides students in creating innovative recommendations to tackle the company's challenge effectively.</p>	
end of week 4	<b>End of analysis phase meeting with host company reps</b>	
	<p>Post-analysis phase, students and company representatives convene for a crucial update meeting. Here, students share the key patterns and insights derived from the data. This interaction enriches the analysis, validating its relevance and allowing the company to provide nuanced perspectives. The meeting serves as a synergy of intellect, where ideas are honed further before transitioning into the solutions phase.</p>	
weeks 5 & 6	<b>Solutions phase</b>	
	<p>Building on research, the next two weeks emphasize solutions. Armed with insights, students shape data into actionable strategies, addressing the challenge directly. They synthesize findings, collaboratively crafting innovative, complex-aware recommendations. Critical thinking turns these into tangible action plans, representing their peak efforts and providing practical approaches for the company to tackle the real-world challenge.</p>	
end of week 6	<b>End of solutions phase meeting with host company reps</b>	
	<p>Following innovative solution development, an update meeting ensues. Students present their proposed strategies, elaborating on the creative recommendations formulated. The meeting fosters a collaborative dialogue, refining the solutions through the host company's feedback. It represents the convergence of expertise, enhancing the viability of the proposed approaches as the engagement progresses towards the review phase.</p>	
week 7	<b>Review phase</b>	
	<p>After solutions, the next week focuses on review. Students finalize and validate their proposals, aligning with research insights. Self-evaluation and discussions refine ideas, incorporating diverse viewpoints for comprehensive perspectives. Adjustments enhance feasibility and impact, showcasing dedication to top-quality solutions. This phase refines skills and embodies innovation and excellence in a compressed timeframe.</p>	

end of week 7	<b>End of review phase meeting with host company reps</b>	
	<p>Concluding the review phase, students engage in a pivotal meeting with host company representatives. This session, the final interaction before their international pitch, serves as a platform to discuss and fine-tune their refined solutions. As the culmination of a week's dedicated efforts, this meeting solidifies the connection between their innovative ideas and the forthcoming in-person presentations, ensuring alignment and resonance with the company's expectations.</p>	

week 8	<b>Presentation preparation phase</b>	
	<p>This week, intense preparation unfolds. Rigorous mock-pitches and rehearsals polish delivery and streamline presentations. It aligns solutions with company expectations and enhances communication. This phase transforms ideas into poised presentations, showcasing professionalism and excellence. It bridges theory and real-world application for the upcoming overseas pitch.</p>	

week 9, day 1	<b>Let's go! Welcome to Sweden</b>	
	<p><b>arrive in Stockholm</b> meet ISP Program Manager at the airport</p>	air
early afternoon	transfer to hotel, check-in	bus transfer
	meet in hotel conference room	hotel conference room
late afternoon	<p><b>orientation talk: led by ISP Program Manager and university faculty</b> Get familiar with the upcoming schedule and activities, uncover the secret ingredients for a successful trip, and learn some useful tips from where to find the best exchange rates to what's happening in the city.</p>	hotel conference room
	meet in hotel lobby, depart for welcome dinner	bus transfer
evening	<p><b>welcome dinner</b> Embrace the essence of Stockholm at our welcome dinner, a celebration of both culture and community. Join us as we delve into a tantalizing array of local delicacies, immersing in the heart of Swedish gastronomy. From savory herring to iconic meatballs, let your taste buds dance amidst the flavors of this vibrant city. As we savor each bite, we'll also savor the opportunity to connect, fostering friendships that will flourish throughout our time together. This evening of flavors and conversations promises to be the perfect kickoff to our exciting journey in Stockholm.</p>	restaurant
	rest of the day at leisure	

week 9, day 2		Getting to know Det avlånga landet (the elongated country)
	breakfast	hotel
	meet in hotel lobby, depart for visits	bus transfer
morning	<p><b>briefing session: Swedish economy and business climate</b> <i>e.g. Business Sweden</i></p> <p>Embark on a knowledge-rich journey during this meeting with an esteemed government trade and investment agency. This pivotal encounter unveils the intricacies of the local economy and business milieu, arming you with insights to navigate the vibrant landscape. Immerse in discussions about key economic pillars: delve into primary imports and exports, uncover industries pivotal to GDP and unravel the web of international trade partnerships. As we explore the essence of business culture, you'll grasp the nuances that underpin successful interactions. This meeting promises to be a compass, guiding you through the captivating realm of local commerce and laying the groundwork for a transformative study abroad experience.</p>	
	<b>group lunch</b>	
afternoon	<p><b>cultural event: Vasa Museum</b></p> <p>Discover the remarkable Vasa Museum in Stockholm, where history comes alive. Explore the extraordinary 17th-century warship, Vasa, impeccably preserved after centuries beneath the sea. Immerse in the tales of its ill-fated voyage and recovery, gaining insights into Sweden's maritime legacy. Admire its intricate carvings and grandeur, offering a vivid connection to the past. This museum visit provides a unique window into history and a profound appreciation for the maritime heritage that shaped Sweden's identity.</p>	
	return to hotel	
evening	<p><b>class session: optional group work</b></p> <p>Seize the moment to engage in a debriefing session with your team, allowing for a comprehensive review of the day's progress and addressing any pressing matters intricately tied to the consulting challenge.</p>	hotel conference rooms
	rest of the day at leisure	

week 9, day 3		Laureates to lawnmowers
	breakfast	hotel
	meet in hotel lobby, depart for visits	bus transfer
morning	<p><b>visit: part I: inspiring change: Nobel Prize Museum's impact on global progress</b> <i>e.g. Nobel Prize Museum</i></p> <p>Engage with the Nobel Prize Museum, delving into its role in advocating for sustainable development. Explore the stories of laureates whose work contributes to global progress, understanding the pivotal role that science, literature and peace play in achieving sustainability. <i>management presentation, discussion, tour of premises</i></p>	
	break	

late morning	<p><b>consulting project: part II: team 1 consulting project presentation</b> <i>e.g. Nobel Prize Museum</i></p> <p>Team 1: Now it's time to present your findings from the consulting assignment.</p>	
	<b>group lunch</b>	restaurant
early afternoon	<p><b>visit: part I: Empowering sustainable landscapes: Husqvarna's responsibility in consumption</b> <i>e.g. Husqvarna Group</i></p> <p>Join us as Husqvarna, an outdoor power equipment manufacturer, shares its commitment to responsible consumption. Discover how their products and practices contribute to sustainable landscapes, emphasizing the importance of mindful resource use. <i>management presentation, discussion</i></p>	
	break	
afternoon	<p><b>consulting project: part II: team 2 consulting project presentation</b> <i>e.g. Husqvarna Group</i></p> <p>Team 2: Now it's time to present your findings from the consulting assignment.</p>	
	return to hotel	
evening	<p><b>class session: optional group work</b></p> <p>Seize the moment to engage in a debriefing session with your team, allowing for a comprehensive review of the day's progress and addressing any pressing matters intricately tied to the consulting challenge.</p>	hotel conference rooms

week 9, day 4	<b>Green wheels: innovations in the automobile Ecoverse</b>	
	breakfast	hotel
	meet in hotel lobby, depart for depart for visits	bus full day
morning	<p><b>visit: part I: electrifying freight: Einride's revolution in sustainable transport</b> <i>e.g. Einride</i></p> <p>Join us as Einride, an electric freight vehicle manufacturer, unveils its role in greening transportation. Learn about their innovative solutions for emission-free freight, exploring the synergy between electric mobility and sustainable development goals. <i>management presentation, discussion</i></p>	
	break	
late morning	<p><b>consulting project: part II: team 3 consulting project presentation</b> <i>e.g. Einride</i></p> <p>Team 3: Now it's time to present your findings from the consulting assignment.</p>	
	<b>group lunch</b>	restaurant

early afternoon	<p><b>visit: part I: driving sustainability: Volvo Cars and the path to green mobility</b> <i>e.g. Volvo Cars</i></p> <p>Explore Volvo Cars' pioneering strides in sustainable mobility during this educational meeting. Dive into their efforts to align the automobile industry with sustainable development goals. Engage in discussions on eco-friendly practices, electric vehicles and reducing carbon footprints. <i>management presentation, discussion, studio tour, test drive</i></p>	
	break	
afternoon	<p><b>consulting project: part II: team 4 consulting project presentation</b> <i>e.g. Volvo Cars</i></p> <p>Team 4: Now it's time to present your findings from the consulting assignment.</p>	
	return to hotel	
evening	<p><b>class session: optional group work</b></p> <p>Seize the moment to engage in a debriefing session with your team, allowing for a comprehensive review of the day's progress and addressing any pressing matters intricately tied to the consulting challenge.</p>	hotel conference rooms

week 9, day 5	<b>Swedish heritage</b>	
	breakfast	hotel
	meet in hotel lobby, depart for depart for visits	bus full day
morning	<p><b>visit: part I: ethical crafting: Fjällräven's journey to fair wages and global impact</b> <i>e.g. Fjällräven Kanken (Fenix Outdoor)</i></p> <p>Explore Fjällräven's dedication to fair wages for factory workers in other countries. Dive into their efforts to ensure ethical crafting in the outdoor clothing and accessories industry, illuminating the global impact of fair labor practices. <i>management presentation, discussion</i></p>	
	break	
late morning	<p><b>consulting project: part II: team 5 consulting project presentation</b> <i>e.g. Fjällräven Kanken (Fenix Outdoor)</i></p> <p>Team 5: Now it's time to present your findings from the consulting assignment.</p>	
	<b>group lunch</b>	restaurant
early afternoon	<p><b>visit: part I: framing sustainability: Fotografiska's lens on environmental awareness</b> <i>e.g. Fotografiska</i></p> <p>Attend a captivating educational meeting with Fotografiska, the photography museum. Uncover their unique approach to highlighting sustainability issues through imagery and visual storytelling, shedding light on the role of art in promoting awareness. <i>management presentation, discussion, gallery tour</i></p>	
	break	

afternoon	consulting project: part II: team 6 consulting project presentation e.g. Fotografiska Team 6: Now it's time to present your findings from the consulting assignment. management presentation, discussion, gallery tour	
	rest of the day at leisure	

week 9, day 6	<b>Robot revolution</b>	
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	breakfast	hotel
	meet in hotel lobby, depart for visit	bus full day
morning	<p><b>visit: welcome to the era of social robots</b> <i>e.g. Furhat Robotics</i></p> <p>Step into the realm of advanced technology during our meeting with a pioneering company specializing in social robots. Explore their mission to reshape human-robot interaction while delving into the intersection of AI, robotics and sustainable development. Enjoy a hands-on experience by interacting with a selection of robots, gaining insight into their capabilities up close. This session combines theory and practical experience, offering insights into the evolution and potential applications of social robotics. Discover the driving force behind these creations and explore their potential in shaping our technological landscape. Through interactive engagement, you'll grasp the transformative power of social robots, deepening your understanding of their possibilities and impact.</p> <p><i>presentation, discussion, product demonstration</i></p>	
	lunch: own arrangements	
afternoon	<p><b>cultural event: Swedish foodie tour</b></p> <p>Eat your way through the heart of Stockholm on a half-day culinary tour. The walking excursion is perfect for visitors who want a thorough overview - and taste - of Swedish cuisine. Enjoy traditional bites in Old Town, the often-overlooked Stureplan, and the oldest food hall in the city, Ostermalms Saluhall. Try local seafood, artisanal cheese, cured meats including reindeer and elk, hot chocolate with cardamom and so much more.</p>	walk
	meet in hotel lobby, depart for networking event	bus transfer
evening	<p><b>networking event: networking event with alumni and host company representatives</b></p> <p>Engage in a memorable evening at our Student-Alumni Networking Event, set in a converted boat house on Stockholm's scenic river docks. Participate in enriching conversations as current students connect with accomplished alumni. Amidst the charming ambiance, enjoy a delightful buffet dinner and refreshing drinks. This unique waterfront venue sets the stage for forging new relationships and gaining insights from those who have navigated similar academic paths. As the river's gentle currents mirror the flow of knowledge and experience, seize this occasion to build meaningful connections, seek guidance and explore shared aspirations.</p>	river docks
	rest of the day at leisure	

week 9, day 7	<b>Depart Stockholm</b>	
	breakfast	hotel
morning	check out, meet in hotel lobby, depart for airport	bus transfer
	<b>depart Stockholm</b>	air

For more information please reach out to:



**Leigh Woods**  
Unit Manager - Consulting Projects  
[woods@studyprograms.com](mailto:woods@studyprograms.com)

