



PORTFOLIO OF ONLINE ACADEMIC EVENTS

Our portfolio of online academic events is designed to stimulate interactivity, knowledge exchange and experiential learning all together in a fully virtual environment. Integrating these crucial components into our digital programs helps equip students with essential professional skills and creates a profound impact. Since 1999, we've been collaborating with a diverse range of educational institutions, student groups and professors from all over the globe. Our experience has enabled us to compose enriching, tailor-made programs to suit all requirements.

GAIN

Learn from others' insights, strengthen core knowledge, network

VIRTUAL VISIT

Virtual visits include an online meeting with managers whose customized presentation covers a variety of company- and industry-specific topics. The presentation is typically followed by an open discussion and, in some cases, a virtual tour of the company's premises/facilities. In many cases, it is possible to incorporate a mini case study or a brainstorming session into the visit.

VIRTUAL PANEL DISCUSSION

A moderated discussion examining different perspectives on a particular issue. The online panel discussion has the potential to bring together experts from all over the world to share insights on any given topic. Complemented by an extensive Q&A session, this format allows students to scrutinize and evaluate their positions on various topics.





DEVELOP

Enhance knowledge, obtain a deeper understanding

VIRTUAL CASE STUDY

Having received a solid overview of a company involved, students work in teams to discuss a real-life problem the company faced in the past. Student teams work to solve the case and then present their ideas to managers and/or faculty.

VIRTUAL FIRESIDE CHAT

The fireside chat is an informal yet structured dialogue between a moderator and a speaker – usually a field expert. The moderator focuses on adding a casual tone to the conversation while providing educational value to the audience.

VIRTUAL INDUSTRY SHOWCASE

A moderated discussion where industry experts provide in-depth insights into a narrow area of focus (Eg: Real Estate, Cybersecurity, or International Finance).

SHARE

Apply knowledge and skills, share best practices

VIRTUAL ENTREPRENEURIAL LABS

Local startups share their stories and invite students to delve into their business models and challenges. Students then reveal their best practices, plus offer advice and recommendations to help the entrepreneurs improve their businesses.

VIRTUAL BRAINSTORMING SESSION

A 'hosting' company presents a challenge/subject and provides added context to students who break into groups to discuss a solution. After the students present their thoughts and opinions, the company/speaker will share their take on the challenge/subject.