

SAMPLE, Dubai, January 07 - January 14, 2023

Sat, Jan 07, 2023		Welcome to the United Arab Emirates	day 1
		orientation talk: with ISP Program Manager and FDU faculty ONE WEEK PRIOR TO DEPARTURE: Get familiar with the upcoming schedule and activities, uncover the secret ingredients of a successful trip and learn some useful tips, from where to take the best pictures to discovering what's happening in the city.	
		arrive Dubai meet ISP representative at the airport	air
afternoon		transfer to hotel, check-in	bus transfer
		rest of the day at leisure ISP's recommendation : Stroll along the water beneath Dubai's urban skyline and take a walk through the Dubai Marina. Marvel at some of the world's tallest apartment buildings and watch a sunset over the sea. It's simply stunning!	

Sun, Jan 08, 2023		Getting to know the 'City of Gold'	day 2
		breakfast	hotel
		meet in hotel lobby, depart for scavenger hunt	public transport/walk/taxi
morning		cultural event: scavenger hunt - catching Dubai's spirit with ISP Go beyond the classroom to better understand Dubai's culture and heritage by truly immersing yourself in the Emirati culture! Enjoy fun and dynamic team challenges, uncover hidden locations throughout the city and compete against time and other teams, as you explore Dubai in a unique way.	
		group lunch and scavenger hunt debrief Meet to discuss and evaluate the results, announce the winning team and celebrate the success and the precious memories made! Afterwards, share the experience of a proper, delicious Emirati lunch.	restaurant
early afternoon		free to relax	
		meet in hotel lobby, depart for safari dinner	
late afternoon		cultural event: your very own Arabian Desert safari adventure Experience an unforgettable ride through the Arabian Desert with some thrilling dune bashing with our expert drivers! Continue this unique and culturally-rich trip with a chance to ride a camel and a visit a Bedouin village, built in the desert for a 1,001-night tent party. Grab a sand board and enjoy surfing down the slopes or get a henna tattoo, as you watch the brilliant sunset a special evening.	Jeeps/walk
evening		traditional welcome dinner in the desert Enjoy a delicious barbecue dinner as you soak in the atmosphere of the Bedouin village among the endless, golden sand dunes!	desert camp

Mon, Jan 09, 2023		UAE - the force of the Middle East	day 3
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	breakfast	hotel
	meet in hotel conference room	
morning	<p>presentation: impact of Covid-19 on doing business in the UAE e.g. Grant Thornton Dubai According to the 'World Bank's Doing Business 2020' report, the UAE was listed in the top 20 in the world for the ease of doing business. Why is the UAE economy positioned for strong post-Covid transformation? The vaccine rollouts, as well as its oil price recovery and progress in digitization offer hope for recovery. What can we expect for the future? <i>management presentation, discussion</i></p>	conference room
	coffee break	
late morning	<p>panel discussion: implementing Vision 2021 to foster the Emirati business environment Each Gulf country has mapped out its targets for economic and social transformation with a tailored vision. Through the UAE's 'Vision 2021,' the country set goals of creating a business-friendly environment, diversified industries and massive infrastructure investments. Converse with panelists to see how these plans have unfolded and how the UAE plans to continue improving their infrastructure.</p>	conference room
	<p>networking group lunch with panelists Use the lunch time to continue your discussions, learn more about doing business in the Emirates and reflect on your morning learnings.</p>	hotel restaurant
	meet in hotel lobby, depart for visit	bus half day
afternoon	<p>visit: a sea of opportunities - building a gateway to global business e.g. JAFZA (Jebel Ali Free Zone) Head over to one of the flagship free zones in the UAE, an integral place for global companies. As the world's largest free zone, learn about how foreign direct investments and global businesses sustain the country, as well as how they were impacted by the pandemic. Use this unique opportunity to experience the logistical operations driving the globalized world. <i>management presentation, discussion, tour of the port</i></p>	
	<p>rest of the day at leisure ISP's recommendation : Take a tour of the Dubai Frame, a 150 meter tall rectangular structure that sits in the middle of the lush Zabeel Park. Offering breathtaking views over both the historic and the modern parts of the city, one can see the impressive developments through an interactive exhibition.</p>	

Tue, Jan 10, 2023	Dubai as the world's leading financial hub	day 4
	breakfast	hotel
	meet in hotel lobby, depart for visits	bus full day

morning	<p>visit: demand for Islamic banking to drive profitability in the UAE <i>e.g. First Abu Dhabi Bank (FAB)</i></p> <p>Explore the concept of Islamic finance. Learn how it has integrated itself into the financial world and how its growing in popularity. With the UAE being the leading financial hub in the Middle East, discover what makes the country such an attractive financial center. <i>management presentation, discussion</i></p>	
	lunch: own arrangements	
afternoon	<p>visit: digital transformation in finance sector <i>e.g. NASDAQ Dubai</i></p> <p>Technology inevitably transform our world today and its importance within the financial sector is undeniable. Shifting from a trading floor littered with paper to being digitally connected to platforms where users can trade remotely, technology dominates the sector. Learn more about fintech and blockchain developments from an industry pioneer. <i>management presentation, discussion</i></p>	
	rest of the day at leisure	
evening	<p>optional cultural event: a voyage of food discovery in Dubai</p> <p>Did you know that there's a whole other side to the gilded and glamorous city of Dubai? A multicultural city with a rich food scene, Dubai is definitely best explored through your appetite! Immerse yourself in the city's authentic flavors and wind your way through Dubai's backstreets on our own food trail. It'll be one unforgettable evening as we discover, taste, explore, and eat the different plates of rich ethnic culture that get served up in the city every day!</p>	sts pay individually

Wed, Jan 11, 2023	Embracing the Emirati extravaganza	day 5
	breakfast	hotel
	meet in hotel lobby, depart for visits	bus full day
morning	<p>visit: Part I: understanding the role of tourism in Dubai's economy <i>e.g. The Emirates Academy of Hospitality Management (Jumeirah Group)</i></p> <p>After nearly 4 months of complete shutdown, in July 2022 Dubai took its first steps to revive its famed tourism sector. With it's reputation of being one of the world's safest destinations, the Emirate looks to carry strong momentum into the first half of 2022. <i>management presentation, discussion, tour of The Emirates Academy of Hospitality Management</i></p>	
	<p>group lunch at Emirates Academy</p> <p>Discuss the main takeaways of the morning session with your classmates over a local lunch. Take advantage of the Academy's unique location and admire the beauty of the landmarks of the city's coastline!</p>	EAHM
afternoon	<p>visit: Part II: exploring the significance of Burj Al Arab <i>e.g. The Emirates Academy of Hospitality Management (Jumeirah Group)</i></p> <p>The iconic sail-shaped silhouette of Burj Al Arab stands tall as a beacon of modern Dubai, characterized by the finest hospitality one can ever experience. Repeatedly voted the world's most luxurious hotel, this stunning destination offers you the finest service and experiences. <i>discussion, show around at the Burj Al Arab including the Royal Suite, buggy tour in Jumeirah</i></p>	

	<p>rest of the day at leisure ISP's recommendation for dinner : Why not stay around the area and explore the Palm Island and enjoy its wide variety of award-winning restaurants? A la Turca serves a variety of dishes that stem from the Eastern Anatolian region with live cooking stations, allowing visitors to view the dishes as they're prepared. Talk about dinner and a show! Ossiano has an amazing selection of seafood with soothing live music, while Amala serves authentic South Asian food with its warm aromas and wide variety of vegetarian options! No matter what you're craving, this area has something for you.</p>	
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Thu, Jan 12, 2023		For a better future	day 6
	breakfast		hotel
	meet in hotel lobby, depart for visits		bus full day
morning	<p>experiential learning: Dubai's solar energy vision e.g. Mohammed bin Rashid Al Maktoum Solar Park The Mohammed bin Rashid Al Maktoum Solar Park is the largest single-site solar park in the world based on the Independent Power Producer (IPP) model. It has a planned production capacity of 5,000 MW by 2030, with investments totaling 50 billion AED . When completed, it'll save over 6.5 million tons of carbon emissions annually. Visit the on-site Innovation Center and explore the sustainable energy future in Dubai and beyond. <i>visit to the Innovation Center</i></p>		
	lunch: own arrangements		
afternoon	<p>entrepreneurial labs: where visions become missions - inside Dubai's booming innovation hub e.g. Dubai Future Accelerators When the oil prices dip, the UAE's economy suffers. This has led to efforts to reduce the country's dependence on petroleum and gas, and instead, turn its focus to promoting the production of small and medium-sized businesses that'll pave the way to sustainable economic growth. Dubai puts a strong emphasis on fostering the development of an entrepreneurial ecosystem, which serves as a testbed for co-creating solutions for global and local challenges, alike. <i>management presentation, discussion, start-up pitches</i></p>		co-working space
	rest of the day at leisure		
evening	<p>optional cultural event: an unforgettable evening and dinner on the Dhow river cruise Cruising down Dubai Creek is a novel and unforgettable experience, especially on a traditional wooden dhow boat! Admire the views of old and modern Dubai, as you gaze upon the city's iconic sights and marvel at the riverbank, a sight in itself! Catch the sunset on board and enjoy a delicious dinner for a memorable evening among the glittering lights of Dubai.</p>		sts pay individually

Fri, Jan 13, 2023		A journey through time	day 7
	breakfast		hotel
	meet in hotel lobby, depart for tour		bus/walk

morning	<p>cultural event: diving deeper into Dubai's ancient heritage</p> <p>Use the last day of your trip to learn everything you need to know about the culture and history of Dubai and the UAE as a whole, as you explore the Al Fahidi historic neighborhood, where you'll discover what traditional life was like, especially along the Dubai Creek, the life of Dubai! With a visit to the snowy-white Diwan Mosque, learn about the faith of the Emirati people and the role of the mosque in the community. What better way to finish than with a Q&A session at the Heritage House while enjoying Arabic coffee, dates and Emirati sweets!</p>	
	lunch: own arrangements	
afternoon	<p>free for sightseeing & shopping</p> <p>ISP's recommendation : Take a stroll in the Bastakia Quarter and the charming Bur Dubai Souk street market. You're in the top destination for shopping, entertainment and dining - explore Dubai Mall or Mall of the Emirates, enjoy the skating rink, a huge aquarium or magnificent fountains. End the afternoon with an enchanting show by the Burj Khalifa.</p>	
	meet in hotel lobby, depart for farewell dinner	bus transfer
evening	<p>Emirati farewell dinner and final wrap-up</p> <p>Say goodbye to the UAE and conclude the study program with a delicious dinner with your friends as you share pictures, stories and final reflections on the overall inspiring experience!</p>	restaurant

Sat, Jan 14, 2023	Depart for US	day 8
	breakfast	hotel
morning	check-out, transfer to airport	bus transfer
	depart for US	own arrangements