

SAMPLE, Helsinki & Tallinn, January 07 - January 14, 2023

Sat, Jan 07, 2023	Welcome to Helsinki	day 1
	orientation talk: with ISP Program Manager and faculty ONE WEEK PRIOR TO DEPARTURE: Get familiar with the upcoming schedule and activities. Uncover the secret ingredients for a successful trip and learn some useful tips, from what to not forget before flying to what's happening in the city.	
	arrive in Helsinki meet your ISP representative at the airport	air
	transfer to hotel, check in	
	rest of the day at leisure	

Sun, Jan 08, 2023	Sink into Helsinki	day 2
	breakfast	hotel
	meet in hotel lobby, depart for Helsinki harbour	walk
morning	cultural event: guided tour of Suomenlinna Island Hop on a ferry across the harbour and learn about the 270 years of eventful history of Suomenlinna under the rule of three different states as well as the life on the island today during this guided tour. You'll visit the most iconic sights of the fortress, such as the Great Castle Courtyard, Piper's Park and the Dry Dock, which in its day was one of the largest in the world.	ferry/walk
	lunch at the harbour market	own arrangements
afternoon	cultural event: Finnish sauna and outdoor pool experience When in Finland, do as the Finns do! Start your Baltic week with a refreshing outdoor pool and sauna experience. Brave the cold waters whilst admiring the view of Helsinki harbour before hopping into an authentic Finnish sauna.	
evening	welcome dinner on Helsinki harbour After your revitalizing sauna, get acquainted with the best of Finnish cuisine with a hearty three-course menu and a meal of local classics. Raise a glass and say "Kippis!" to Finland and the exciting week ahead.	sauna restaurant

Mon, Jan 09, 2023	Made in Finland	day 3
	breakfast	hotel
	meet in hotel lobby, depart for visit	bus full day
morning	visit: the art of reinvention in business e.g. Nokia Visit one of Finland's most famous names in business and hear the story of the corporate rise, fall, and reinvention. Learn about the challenges of becoming a global giant from humble beginnings. Explore the innovative thinking in utilising strengths to forge a new successful direction as a company. <i>management presentation, case study, discussion</i>	

	group lunch	restaurant
afternoon	<p>visit: uplifting innovations - reshaping the elevator industry <i>e.g. KONE</i></p> <p>Incumbent firms in traditional industries face continuous challenges from smaller more innovative competitors, never more so than the post-pandemic world powered by digitization. Visit one of Finland's most successful industrial giants to explore how they are staying ahead by leveraging smart technologies in manufacturing, operations and products for their end consumer.</p> <p><i>management presentation, discussion, tour of facilities</i></p>	
	rest of the day at leisure	

Tue, Jan 10, 2023		New challenges, New solutions	day 4
	breakfast		hotel
	meet in hotel lobby, depart for visit		bus full day
morning	<p>visit: navigating Europe's energy crisis <i>e.g. Fortum</i></p> <p>The current energy crisis has exposed huge flaws and weaknesses in the European energy industry. How can local energy companies be dynamic, innovative, and flexible in adapting to changing markets? Visit a Finnish energy giant to learn how diversification, innovative, and sustainability have all been leveraged to create a strong and stable energy institution that Finns can rely on.</p> <p><i>management presentation, discussion, tour of facilities</i></p>		
	group lunch		restaurant
afternoon	<p>visit: beyond the metaverse - industrial applications for VR <i>e.g. Varjo</i></p> <p>Much of the spotlight on VR focuses on the applications for entertainment and media in the consumer market, where firms such as Meta see the biggest potential. However, huge strides have been made in VR's applications in business and industry. Test out some of the most cutting edge VR and mixed reality technologies at one of Finland's fastest growing XR start-ups and explore the potential for yourself.</p> <p><i>presentation, discussion, product showcase & testing</i></p>		
	rest of the day at leisure		

Wed, Jan 11, 2023		Transfer to Tallinn	day 5
	breakfast		hotel
	meet in hotel lobby, depart for port		
morning	transfer to Tallinn (approx 2 hrs 30 mins)		ferry
	lunch on board		own arrangements
	transfer to hotel, check in		bus transfer
	meet in hotel lobby, depart for walking tour		

afternoon	<p>cultural event: testing the cobblestones of Tallinn</p> <p>Get acquainted with Tallinn's rich history through interesting stories and legends as you embark on a walking tour of the UNESCO Old Town of Tallinn. Walk through the narrow gothic dwellings, cozy cobblestone streets and well-made fortress walls with solid towers as you explore the Upper and Lower Towns. Witness the medieval dwellings from the 14th to the 15th-century and view the oldest and once largest Orthodox church in Estonia.</p>	walk
	rest of the day at leisure	

Thu, Jan 12, 2023		Meeting the e-Estonians	day 6
	breakfast		hotel
	meet in hotel lobby, depart for visit		bus half day
morning	<p>visit: smart state - breaking the bounds of bureaucracy <i>e.g. e-Estonia Briefing Center</i></p> <p>Just a decade after the small Baltic state of Estonia regained independence, the country's government has launched a reform of the public services sector, and put in place a virtual, borderless, blockchained, and secure data infrastructure for the benefit of all residents. Today, 99% of administrative services are available online 24/7. Estonians can vote online, declare taxes and access their health records and grades electronically, or even register their businesses remotely.</p> <p><i>presentation, discussion</i></p>		
	group lunch		restaurant
afternoon	<p>panel discussion: risks & rewards of scaling globally - insights from Estonian unicorns <i>e.g. Starship Technologies</i> <i>e.g. Pipedrive</i> <i>e.g. Bolt</i></p> <p>Meet senior leaders from some of Estonia's most well-known success stories as they share their valuable insights and lessons learned on scaling from start-ups to global business superstars. Take your chance to ask the burning business questions of today and explore the unicorns' thoughts on strategy, innovation, and the future.</p>		hotel conference room
	rest of the day at leisure		

Fri, Jan 13, 2023		Innovators big & small	day 7
	breakfast		hotel
	meet in hotel lobby, depart for visit		bus full day

morning	<p>flash consulting: from seed to succeed - establishing an entrepreneurial ecosystem <i>e.g. LIFT99</i></p> <p>Estonia is a haven of entrepreneurship and the birthplace of such successful world-famous ventures as Skype, Wise or Bolt. The nation's innovative mindset, cutting edge digital infrastructure and liberal corporate tax system, creates a perfect environment for raising unicorns. Estonia offers a start-up visa for foreign founders and allows them to turn their ideas into reality, under the mentorship of local accelerators and angel investors. Connect with the next generation of founders at this start-up hub, learn about the importance of collaborative environments, and test your entrepreneurial instincts with team consulting challenges for several of the start-ups. <i>management presentation, discussion, brainstorming session</i></p>	
	lunch at Tellivskivi street food market	own arrangements
afternoon	<p>visit: the dilemma of demonetization - the pros and cons of ditching cash <i>e.g. Wise</i></p> <p>With mobile and online payment getting more wide-spread around the world, cash usage is on the decline. However, some consumers are not quite yet ready to let go of physical money, that still seems to carry a strong and tangible sense of worth. Many have still no confidence in virtual wallets and are worried that they would lose access to their funds overnight in case of system outages, cybersecurity attacks and economic recessions. How secure is it to manage finances online? Visit a world leader in digital banking and payments to understand the past, present and future of digital finance, and how to keep innovating in an increasingly crowded marketplace. <i>management presentation, discussion</i></p>	
	free time to freshen up before dinner	
	meet in hotel lobby, depart for farewell dinner	bus transfer
evening	<p>Estonian cooking class and farewell dinner</p> <p>Take over the kitchen of the city's largest cooking studio, where a fantastic array of fishes, berries, cabbage, potatoes and root vegetables are awaiting you. Learn how to replicate some of the most typical Estonian classics using these fine ingredients, cook together with your classmates and share a delicious dinner to celebrate a memorable study program.</p>	

Sat, Jan 14, 2023	Depart for USA	day 8
	breakfast	hotel
	check out, transfer to airport	bus transfer
	depart for USA	air