

SAMPLE, Johannesburg & Cape Town, January 07 - January 14, 2023

Sat, Jan 07, 2023		Welcome to your South African adventure	day 1
		<p>orientation talk: with ISP Program Manager and faculty ONE WEEK PRIOR TO DEPARTURE: Get familiar with the upcoming schedule and activities, uncover the secret ingredients for a successful trip and learn some useful tips, from trip essentials to discovering what's happening in the program destination.</p>	
morning	arrive Johannesburg meet ISP Program Manger at the airport		air
	meet at the airport, depart for brunch		bus transfer
	<p>welcome buffet brunch There's no better way to start your South African experience and get to know your fellow travelers than over good quality traditional dishes in the heart of Soweto - Vilakazi street. It's the only street in the world to have produced two Nobel Prize winners. Perhaps you already know who we're talking about?</p>		
afternoon	<p>cultural event: Soweto tour (Kliptown) Visit the most emblematic sights of the city and witness the revolution of a township that rose out from the ashes. Learn about Kilptown's turbulent history and diversity of the people who make up this community.</p>		bus/walk
	<p>visit: from poverty to opportunity: empowering youth through education & leadership e.g. Kliptown Youth Program Discuss with a local leader what it takes to raise a community out of poverty with education as the most effective tool. We'll end this visit with a dance performance because people around here know how to enjoy life, despite all its troubles. You'll be sure to take a few leadership lessons away from this powerful visit. <i>discussion, development tour</i></p>		
	transfer to Pilanesberg (approx. 3 hours), check-in		bus transfer
evening	<p>buffet dinner Indulge in a dinner prepared by a top-class chef in an atmospheric restaurant at your lodge. Built in the midst of a Tamboti forest overlooking a waterhole which is a hive of bird and animal activity and a favorite playground for elephant and buffalo.</p>		
Sun, Jan 08, 2023		Into the wild	day 2
early morning	<p>cultural event: Pilanesberg game reserve - bush walk Embark on an adventure in the footsteps of Africa's wild inhabitants. Fill your nostrils with the scent of crushed wild grass as you push through the bush. Reawaken your senses as Africa connects with you and you connect with Africa! Discover a range of natural wonders in the company of your experienced walking guide.</p>		walk
	breakfast/brunch		

late morning	<p>experiential learning: leadership workshop & networking <i>e.g. Novo</i></p> <p>The best leaders invest in their development and in their connections to others. In this workshop you'll set up your goals and expectations via an immersive experience with a leadership coach. You'll practice introspection as a commitment to self-awareness helps one grow both personally and professionally. Connect with your fellow leaders through a variety of leadership activities.</p>	conference room
	<p>high tea break</p> <p>Relax and enjoy delicious tea or coffee along with sweet and savoury snacks at a viewing deck.</p>	
late afternoon	<p>cultural event: Pilanesberg game reserve - sunset game drive</p> <p>Enjoy a sunset game drive in open-air land rovers through Pilanesberg National Park and have the opportunity to spot the "Big Five" (the African lion, African elephant, Cape buffalo, African leopard, and rhinoceros). The term "Big Five" was coined by big-game hunters and refers to the five most difficult animals in Africa to hunt on foot.</p>	game vehicles
evening	<p>boma dinner under the African stars</p> <p>Indulge in an unforgettable fusion of mouth-watering local cuisine in a legendary open-air dining experience accompanied by interactive drumming and dancing. Sit by a fire and enjoy the thrill of being at one with the elements while you connect and share stories with your fellow travelers.</p>	

Mon, Jan 09, 2023	Back to Jozi the 'City of Gold'	day 3
	breakfast	hotel
early morning	check out/transfer to Johannesburg (approx. 3 hours)	bus full day
morning	<p>visit: doing life & business in South Africa <i>e.g. J.P. Morgan</i></p> <p>Africa's potential as a growth market for business remains both underestimated and misunderstood—as does the potential for businesses to play a transformative role in solving the continent's biggest challenges. Hear about some proposed strategies to address these challenges and discuss South Africa's role in tackling the challenges. <i>management presentation, discussion</i></p>	
	group lunch in Maboneng	restaurant
afternoon	<p>immersion activity visit: the interplay of informal & formal economy in post-apartheid inner city <i>e.g. Maboneng</i></p> <p>Explore Maboneng and the inner city of Joburg. An area that went through a significant urban renewal with a name meaning "Place of Lights" in the Sotho language. Its now a brilliant, thriving area with a slew of public artworks, galleries, shops and eateries. Get a glimpse into the daily lives of entrepreneurs as you discuss their challenges and opportunities. Find out what role innovation plays in their business and the opportunities the area presents to the locals.</p>	

early evening	debrief & drinks on the rooftop venue	rooftop venue
evening	transfer to hotel, check-in	bus transfer

Tue, Jan 10, 2023		Entrepreneurship and sustainability	day 4
	breakfast		hotel
	check-out, load luggage onto the bus		
morning	meet in hotel lobby, depart for visit		bus transfer
	<p>entrepreneurial labs: building a sustainable future by promoting eco-inclusive youth entrepreneurship e.g. WIBC (business incubator)</p> <p>Learn from the local changemakers about their mission and vision in supporting young people in creating sustainable businesses that'll transform the future. Discuss with a few young entrepreneurs their challenges and brainstorm about possible solutions. Would their business be relevant in your country? Are there any ideas that you can use in your life/business?</p> <p><i>management presentation, discussion, tour of premises, mentoship circles</i></p>		
	transfer to the airport		bus transfer
	boxed lunch		
afternoon	<p>flight to Cape Town (duration approx. 2 hrs)</p> <p>Relax on board or take a quick nap in the South African sky because before you know it you'll be landing in Cape Town!</p>		air
late afternoon	transfer to Table Mountain		bus transfer
	<p>cultural event: enjoy stunning views from Table Mountain</p> <p>Get ready to hike one of the New Seven Wonders of the World, Table Mountain. Enjoy spectacular views of 'The Mother City', flanked by Devil's Peak and Lion's Head, that make up the northern end of the Cape Fold Mountain range. Draw energy from nature and enjoy a stunning morning view of the city.</p>		bus/cable car
early evening	transfer to hotel, check-in		bus transfer

Wed, Jan 11, 2023		Inspiring stories	day 5
	breakfast		hotel

morning	<p>visit: inside apartheid's prison - reflection of a former guard & political ex-prisoner e.g. Cape Town Grand Prix SA e.g. Doing Life with Mandela</p> <p>In 1964, Nelson Mandela was sentenced to life in prison for plotting to overthrow South Africa's apartheid system. He was held at Robben Island prison for 18 of his 27 years behind bars in South Africa before becoming South Africa's first black president. There were many heroes on the long road to freedom - take this unique opportunity to meet both a former political prisoner as well as a prison officer who was directly responsible for Mandela at the infamous Robben Island.</p> <p><i>presentation, discussion</i></p>	conference room
	lunch: own arrangements	
	meet in hotel lobby, depart for visit	bus half day
afternoon	<p>visit: a local success story - bridging authenticity and ingenuity e.g. One of Each</p> <p>South African fashion has garnered global recognition with emerging designers forging ahead by combining their African roots with contemporary trends. Take a visit to the workshop of a local design studio, gain insights to the development journey of the brand and the challenges and opportunities of starting a business in the creative industry.</p> <p><i>management presentation, discussion, tour of design studio</i></p>	
late afternoon	<p>optional cultural event: seal snorkeling in Hout Bay</p> <p>plunge into the Atlantic Ocean and snorkel with hundreds of playful Cape Fur seals. Interact with them in their environment and on their terms during this ocean lovers' adventure!</p>	sts pay individually

Thu, Jan 12, 2023	Corporate sector as a driving force	day 6
	breakfast	hotel
	meet in hotel lobby, depart for visit	bus full day
morning	<p>case study: doing good is good business - how to address the inequalities of the past e.g. Pick n Pay</p> <p>Learn about Africa's most iconic and inclusive brand. It's one of the major retail businesses in South Africa - Pick n Pay. Originally a family owned business, now a family controlled business (listed on JSE) it has expanded and now offers customers more than just groceries. Take this unique opportunity to meet the daughter of the founder who'll be sharing her own secrets to success.</p> <p><i>management presentation, discussion</i></p>	
	lunch: own arrangements	
	depart for Cape Peninsula tour	bus transfer
afternoon	<p>cultural event: half-day tour of the Cape Peninsula</p> <p>Embark on a scenic drive along the coast to Cape Point where you'll find some of the most exclusive beaches and views in the Cape, Chapman's Peak Drive, Cape Point, and the penguin colony at Boulders Beach.</p>	bus/walk

	rest of the day at leisure	
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Fri, Jan 13, 2023		Small brands, big plans	day 7
	breakfast		hotel
	meet in hotel lobby, depart for visit		full day bus
morning	<p>visit: changing lives one biscuit at a time- a successful story from a township <i>e.g. Khayelitsha Cookies</i></p> <p>Khayelitsha Cookies has been creating meaningful jobs for previously unemployed women from communities in Cape Town. What's more, this proudly South African confections company produces customer-branded products such as their cookie and rusk range with Purity and is gearing up to launch a range in the US market.</p> <p>management presentation, discussion, cookie tasting</p>		
	lunch: own arrangements		
afternoon	<p>case study: growing the wine business through innovation, empowerment and impact <i>e.g. Thokozani</i></p> <p>Discover the power of personalized customer experiences and how to serve the local market. Get a hands-on experience with a case study exploring the marketing strategies of this local winemaker before enjoying a wine tasting session.</p> <p><i>management presentation, case study, discussion, wine tasting</i></p>		
	break		
	<p>debrief session</p> <p>Time to reflect on the events and main learning points of the week. What did you like the most? Which solutions are you going to implement in your studies or business at home? Discuss and share with your peers and faculty.</p>		
evening	<p>farewell dinner among South Africa's famous vineyards</p> <p>Make your last evening in this beautiful nation memorable and enjoy a phenomenal meal with views of the surrounding vineyards whilst sipping on local wines.</p>		
	return to hotel		bus transfer

Sat, Jan 14, 2023		Until next time, South Africa!	day 8
	breakfast		hotel
	check-out, transfer to the airport		
	depart for US		own arrangements