

SAMPLE, Prague, January 07 - January 14, 2023

Sat, Jan 07, 2023		Welcome to the Czech Republic	day 1
		orientation talk: with ISP Program Manager and University faculty ONE WEEK PRIOR TO DEPARTURE: Get familiar with the upcoming schedule and activities, uncover the secret ingredients for a successful trip and learn some useful tips, from where to take the best pictures to discovering what's happening in the city.	
		arrive Prague Meet ISP program manager at the airport.	air
afternoon		transfer to hotel, check-in	bus transfer
		rest of the day at leisure ISP's recommendation : Get out of your hotel room and let yourself be charmed by the astonishing medieval architecture of Prague. Use this time to familiarize yourself with the area around your hotel, find the closest ATM and map out the best restaurants and stores in the neighborhood.	

Sun, Jan 08, 2023		Getting a lay of the land	day 2
		breakfast	hotel
		meet in hotel lobby, depart for cultural activities	public transport
morning		cultural event: testing the cobblestones of Prague - tour of the Old Town Join us on a stroll through Prague's enchanting medieval Old Town. Admire the intricacies of the world-famous Astronomical Clock, check out the iconic Charles Bridge, continue to the Jewish Quarter and learn about the legends and history of this great nation.	
		lunch: own arrangements	
afternoon		cultural event: a journey through time - Prague Castle tour Put on your most comfortable walking shoes and get ready to explore the Prague Castle, the largest coherent royal building complex in the world. Let yourself be guided through the centuries of art and history at the Old Royal Palace, St. George's Basilica and Prague's ancient symbol, St. Vitus Cathedral.	
		meet in hotel lobby, depart for welcome dinner	public transport/walk
evening		the city at your feet - welcome dinner with a view Enjoy an outstanding view over this glorious city and sample an array of Czech specialties, paired with refreshing Bohemian beers or ripe Moravian wines. Take advantage of the exceptional photo ops and raise your glass to the start of your Central European adventure!	restaurant

Mon, Jan 09, 2023		Cherishing heritage and creating legacies	day 3
		breakfast	hotel
		meet in hotel conference room for presentation	

morning	<p>presentation: from resistance to revolution - a hundred years of history <i>e.g. Jana Vodičková, former Director of Operations and Sales at ISP</i></p> <p>The turbulent history left by previous regimes still plays an important role in many aspects of everyday life, from people's views to the ways businesses operate. Hear a moving story from the last century and learn how politics affected lives not only back then but also how it might impact lives of the Czech people, even today.</p> <p>Focus on a few case studies and see how successful you would be if working under the conditions of a communist regime.</p> <p><i>presentation, case study, discussion</i></p>	hotel conference room
late morning	<p>panel discussion: post-pandemic prospects - outlook for the Czech economy <i>e.g. Business professionals from local and multinational companies</i></p> <p>The Czech Republic was one of the worst-hit countries in Europe by the coronavirus during the second peak of the pandemic, with record numbers of new cases and hospitalizations recorded at the end of 2020 and the early months of 2021. As a response, the country's government adopted a series of strict containment measures that resulted in a drastic increase in both inflation and unemployment. When can we expect the Czech economy to rebound? How can the country improve its labor market performance and attract more foreign investors?</p> <p><i>discussion</i></p>	hotel conference room
	<p>networking lunch with panelists</p> <p>Continue this conversation over lunch! Share a meal with the panelists and further discuss the impact of COVID-19 on the Czech business environment and the road to recovery.</p>	hotel restaurant
	meet in hotel lobby, depart for cultural activity	public transport/walk
afternoon	<p>cultural event: expat experience - cultural immersion activity</p> <p>Ever wonder what it's like to live, work, and/or start a business abroad? Find out first-hand by working in teams to complete pragmatic tasks that will give you a glimpse into the daily lives of foreign residents in the Czech Republic, as you make cultural, linguistic and practical adjustments.</p>	
	rest of the day at leisure	

Tue, Jan 10, 2023	The bewitching beauty of Bohemia	day 4
	breakfast	hotel
	meet in hotel lobby, depart for visit	bus full day
morning	<p>visit: classic craftsmanship in the modern world - keeping traditions alive <i>e.g. Crystal BOHEMIA a.s.</i></p> <p>Czech glass is world renowned. So, you can't miss a glass-making factory tour, where you will see the incredible art of glass making. You'll be amazed by so many aspects of the job and will surely want to get a nice souvenir. Nevertheless, this is a tough job and industry. What does it take to maintain the quality and reputation of the brand on the international market?</p> <p><i>management presentation, discussion, tour of facilities</i></p>	
	lunch: own arrangements	

afternoon	<p>cultural event: in the land of dark secrets - excursion to Kutná Hora</p> <p>Visit the city of Kutná Hora, which grew rich in medieval times thanks to silver deposits and see its expansive structures - St. Barbara Cathedral, the historic center and the Italian Court. Admire the famous Ossuary, decorated entirely by the bones of 40,000 human bodies. It's a somber reminder of the transience of life since the late 18th century.</p>	bus/walk
	rest of the day at leisure	
evening	<p>optional cultural event: dining the Czech way - culinary course</p> <p>Take over the kitchen in one of Prague's most popular cooking studios, where a fantastic array of local produce and fine cuts of meat are awaiting you. Learn how to replicate some of the most typical Czech classics using these superb ingredients. Cook together with your classmates and together, share a delicious dinner.</p>	sts pay individually

Wed, Jan 11, 2023	Paving the path to progress	day 5
	breakfast	hotel
	meet in hotel lobby, depart for visit	bus full day
morning	<p>visit: fighting for the planet - lowering the environmental impact of the consumer goods industry <i>e.g. Procter & Gamble</i></p> <p>Did you know that a single diaper may take up to 500 years to decompose? With the threat of environmental catastrophe looming over our heads, consumers are growing more and more conscious of their environmental footprint and want to know whether or not their favorite brands are manufactured in an ethical and sustainable way. As a result of this, FMCG companies around the world are making serious efforts to address the impact of their production practices and supply chain operations. <i>management presentation, discussion</i></p>	
	lunch: own arrangements	
afternoon	<p>case study: in the 'food steps' of groceries - improving traceability through blockchain <i>e.g. AHOLD Czech Republic</i></p> <p>Foodborne illnesses are a constant concern for governments around the globe. With varying standards and manufacturing processes across brands and countries, its extremely important for supermarkets to develop a unified straightforward tracking system, enabling them to quickly locate problematic items and prevent them from reaching the plates of consumers. How can technology enhance food safety? Could blockchain potentially prevent another pandemic? <i>management presentation, case study, discussion, store tour</i></p>	
	rest of the day at leisure	

evening	<p>optional cultural event : peaking behind the iron curtain - nuclear bunker tour</p> <p>Embark on a journey underground and discover Prague's nuclear bunker, a monument to the heydays of the former Soviet Union. After a speed elevator ride, you'll be 65 meters underground and will find yourself inside one of the most restricted military objects of the USSR – a Secured Command Post. During your visit you'll pass through secret tunnels, see samples of arming and communication equipment and gain insights to the everyday life of people in the Eastern bloc in the Cold War epoch.</p>	sts pay individually
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Thu, Jan 12, 2023		Creating solutions for a better life	day 6
	breakfast		hotel
	meet in hotel lobby, depart for visit		bus full day
morning	<p>case study: small parts, big results - unveiling the potential of nanotechnology <i>e.g. Nanopharma (Pipette & Chart)</i></p> <p>Nanotechnology is a field of science that deals with the manipulation of materials on the atomic or molecular level. Being able to control matter on the nanoscale is opening new frontiers across industries, from engineering to healthcare. Nanotechnology has the power to revolutionize medical care, including diagnostics, disease monitoring, surgical devices, regenerative medicine, vaccine development and drug delivery. Find out more about how these fascinating discoveries advance the development of humanity. <i>management presentation, case study, discussion</i></p>		
	lunch: own arrangements		
afternoon	<p>visit: building sustainable homes – applications of 3D printing in construction <i>e.g. Prusa Research</i></p> <p>3D printing can help the construction industry become more efficient and more sustainable. It may be the ideal tool to combat the housing crisis in densely populated areas, developing countries or serve humanity in its continued endeavor to explore space. Visit this Czech 3D printing company to learn about the boundless opportunities this exciting technology has to offer and take a tour through the factory to see the tech in action. <i>management presentation, discussion, tour of premises</i></p>		
	rest of the day at leisure		
evening	<p>optional cultural event: the best brews - beer tour and tasting</p> <p>Would you like to learn more about the beer industry? Interested in craft beers, home brewing or even opening your own microbrewery? Or you're just looking for a fun evening activity? Don't miss the opportunity to learn from the best and join Czech beer experts for the tour. Learn about the Czech beer industry and culture by visiting authentic Bohemian breweries and pubs! During the tour, you'll be able to meet and mingle with owners, taste "liquid gold" and try some typical beer snacks!</p>	sts pay individually	

Fri, Jan 13, 2023		Cultivating a culture of innovation	day 7
	breakfast		hotel
	meet in hotel lobby, depart for visit		public transport

morning	<p>visit: part 1: a testbed for tech titans - establishing an entrepreneurial ecosystem <i>e.g. StartupYard</i></p> <p>Prague has grown to be one of the largest entrepreneurial capitals in the Central Eastern European region, offering a great space for up-and-coming idea-makers. Besides a growing number of successful ICT start-ups, there is also a number of supporting projects focused on young founders and their innovative projects. Discover how the oldest start-up accelerator in the CEE region has gained its success.</p> <p><i>management presentation, discussion, tour of premises</i></p>	
late morning	<p>visit: part 1: from seed to succeed - turning ideas into opportunities <i>e.g. StartupYard</i></p> <p>Gain first-hand insights into the operations of a real start-up accelerator - learn about the future of technology and get inspired by new, emerging solutions that defy the impossible. Meet with local entrepreneurs, learn about their projects and share your tips and recommendations on how to grow their businesses and reach the next stage in their development.</p> <p><i>discussion, networking, start-up pitches</i></p>	
	lunch: own arrangements	
afternoon	<p>free for sightseeing & shopping <i>ISP's recommendation</i> : Spend an afternoon in the Strahov district and explore the Premonstratensian abbey founded in the 12th century. This complex successfully marries exquisite architecture with period treasures of immeasurable value, still serving as a space for meditation, learning and tranquility. The monastery is also well-known for the beauty of its world-class library and historical brewhouse.</p>	
	meet in hotel lobby, depart for dinner cruise	public transport/walk
evening	<p>Prague by night - farewell dinner cruise</p> <p>All good things must come to an end, including this great trip. Wave goodbye to Prague and take in the night skyline of the city from the water. Share an unforgettable evening with your classmates and enjoy some traditional dishes, as you watch the iconic buildings of Prague pass by.</p>	boat/restaurant

Sat, Jan 14, 2023	Depart for USA	day 8
	breakfast	hotel
afternoon	check-out, transfer to the airport	bus transfer
	depart for USA	own arrangements